

Telephone Directory



Advertising Guide

We are a not for profit, 501(c)(3), publisher for the Heritage Lake Community. Our primary publications today include the monthly publication of the Heritage Highlights Newsletter, and the annual publication of the Heritage Lake Telephone Directory.

The Heritage Lake Telephone Directory is published and printed annually for all the HLPOA members of Heritage Lake. It is delivered at the end of December to over 1,200 HLPOA Members Blue Boxes or their Mail Box Newspaper Holder and made available at the HLPOA office.

We have also made the Directory available on the internet for over 2,000 Members that have signed up to the HLPOA Website found at HeritageLakePOA.com. Ads will appear in full color in the online version of the Directory, but for cost control are printed in Black & White only in the printed Directory.

As always, the Telephone Directory is printed and delivered at NO COST to Heritage Lake residents by our HLCS volunteers.

At the end of 2019, our long serving General Manager & Publisher, Harold Paetow will be retiring and stepping away from HLCS.

Rick Miller will assume the position vacated by Harold. A long time resident (21 years) of Heritage Lake, Rick is committed to continuing the publications created and matured by Harold in their present form, while constantly looking for ways to improve or expand the content we provide.

Everything we do cannot be achieved without our advertisers. We owe our very existence to you. You have our thanks and our commitment to provide a product worthy of your support.

On the following page(s) you will find our Directory ad copy options and prices. For best and fastest results, email your ad copy to hlhighlights@gmail.com. Make Checks Payable to HLCS Inc. and snail mail to HLCS, 26 Gettysburg, Coatesville, IN 46121 or optionally deliver your check and/or ad copy to the HLPOA office at the Heritage Lake Clubhouse.

We pledge to always be open to constructive ideas and content for our publications. If we can be of service, please feel free to reach out to Rick at 317-766-4118 or RLMiller@ccrtc.com

Thank you,

Rick

**Heritage Lake Telephone Directory Advertising—Make checks payable to HLCS Inc.
Mail to HLCS, 26 Gettysburg, Coatesville, IN 46121 or deliver with Ad Copy to Heritage Lake POA Office**

HLCS Inc.
26 Gettysburg
Coatesville
hlhighlights@gmail.com
317-766-4118



Heritage Lake Telephone Directory Advertising Purchase Order

Order by:
 Name: _____
 Address: _____
 City: _____
 State: _____
 Zip: _____
 Phone: _____
 Email Address: _____

Ad Size	Price	Check Box To Select	NEW OPTION Add \$ Amt to print Ad in Color	Total Price
Full Page	\$150	<input type="checkbox"/>	\$50	
Half Page	\$80	<input type="checkbox"/>	\$20	
1/4 Page	\$50	<input type="checkbox"/>	\$10	
Cover Prices-check availability before order				
Inside Front Cover	\$400	<input type="checkbox"/>	N/A	
Inside Back Cover	\$400	<input type="checkbox"/>	N/A	
Outside Back Cover	\$500	<input type="checkbox"/>	N.A	

Authorized by: _____ (signature)
 _____ (printed)

Please make checks payable to HLCS, Inc. and deliver with Ad Copy to HLCS (Rick Miller) or to the HLPOA office at the Clubhouse. **Please check with Rick before ordering a Cover placement 317-766-4118**

Thank you for your support!

Full Page
4.5" x 7.5"
\$150

Email Ad Copy to:

hlhighlights@gmail.com

(or deliver to the HLPOA office at the clubhouse)

The 3 cover pages of the Directory allow us to offer ad placement in full color. Because these are limited and exclusive placement they are first come first serve, otherwise on request.

If you want one of these placements please notify us when you submit your ad copy.

Prices for full page in color are:

Inside front cover.....	\$400
Inside back cover.....	\$400
Outside back cover.....	\$500

Email Ad Copy to:

hlhighlights@gmail.com

(or deliver to the HLPOA office at the clubhouse)

All ad sizes may be adjusted by fractions of an inch to achieve visual separation from other content

Heritage Lake Telephone Directory Advertising—Make checks payable to HLCS Inc.
Mail to HLCS, 26 Gettysburg, Coatesville, IN 46121 or deliver with Ad Copy to Heritage Lake POA Office

Half Page
4.5" x 3.625" (3 5/8")
\$80

Quarter Page
4.5" x 1.750" (1 3/4")
\$50

Email Ad Copy to:
hlhighlights@gmail.com

Contact: Rick Miller
26 Gettysburg, Coatesville, IN 46121
317-766-4118